

The Official Publication of the Saskatchewan Registered Nurses' Association

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The SRNA News Bulletin contributes to the Association's objectives by keeping members and stakeholders informed about the Association's activities and policies; informed about nursing practice and the nursing profession in Saskatchewan; and informed about the health care system and its implication for nursing in Saskatchewan. Three issues are published annually with a total distribution of approximately 12,000 per issue.

Advertising Submission Deadlines and Mailing Dates

Winter Issue due November 25, 2018 - mailed January 25, 2019

Summer Issue due April 26, 2019 - mailed June 26, 2019

Fall Issue due August 22, 2019 - mailed October 22, 2019

Mechanical Requirements

Press-ready PDF. Keep all colours CMYK. Do not use Spot colours or RGB art. Keep any black/grey type as one colour black (no four colour black text); or full size jpeg file, 300 dpi cmyk or grayscale. Do not include printers' marks or crop marks. Include crop marks with a bleed only.

Full Page



2/3 Page



1/2 Page



1/3 Page



Placement Rates and Advertisement Sizes

Space	WidthxDepth	1 Issue	3 Issues (per issue)
Full Page with bleed	7.25"x9.75" 8.75"x11.25"	\$1500	\$1210
2/3 Page horizontal	7.5"x6.4"	\$1180	\$960
1/2 Page horizontal	7.5"x4.875"	\$935	\$740
1/3 Page horizontal	7.5"x3.25"	\$630	\$495

Advertising rates effective January 2019

- Rates and sizes subject to change without notice.
- All prices are net and do not include GST.
- Payment upon publication.
- Cancellation will not be accepted after the insertion deadline.

Contact:

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